



Food Vendor Application for 2008 Festivals

SELECTION PROCESS:

All Festivals are produced by Steven Restivo Event Services, LLC and presented by the various merchant associations and/or chambers of commerce. Each Festival has a committee that takes an active role in the selection of all food vendors participating in the events. In each case, the local restaurants will have first option to obtain a food booth. Once the restaurants are chosen, we will select outside vendors based on the types of foods offered, the quality of the presentation, the vendor's experience with selling food at these types of events and by the date when we receive the application. Our goal is to have a balance and variety of high quality foods offered to the public at each Festival.

QUALITY OF PRESENTATION AND WHAT WE PROVIDE:

We require that all participating food vendors have a professional presentation. Included in your application fee for each Festival, unless otherwise stated, is a 10ft x 10ft health department approved food booth, (you are required to use our booths at most of the events) a 10ft x 10ft cooking area behind or next to the booth, the local health department fee and the local fire department fee. You provide everything else for your set up. We do not provide electricity at any of our shows. Your signage and banners need to be clean and professional looking. When submitting this application, we ask that you send in two photographs of your booth set-up. The look of your booth and your unique menu is very important to the Festival committees and is a major factor in the selection process. **DUE TO THE NATURE OF THE EVENTS, NO BBQ GRILLS ARE ALLOWED AT ANY OF OUR FESTIVALS. ANY ON-SITE COOKING MUST BE DONE ON A PROPANE GRILL. YOU MUST USE COMPOSTABLE PRODUCTS.**

MENU CHOICES:

Please fill out your top three menu choices on your application. We will do our best to give selected vendors their first choice, but we cannot guarantee they will receive it. We do not want to have numerous vendors selling the same thing at any given Festival.

BEVERAGE POLICY:

Food vendors may sell non-alcoholic beverages from their booth at the Festivals in 2007. If we have a beverage sponsor at any given event, for example, Calistoga Water or Coca Cola, you will be required to sell that brand of product and not sell a competing brand. All beverages need to be sold at \$2.00 per serving and in some instances we may need you to sell them out of a plastic cup. No alcoholic beverages can be sold out of your booth at anytime.

INSURANCE & RE-SALE NUMBER REQUIRMENTS

All food and restaurant vendors participating in these events must have \$1,000,000 of liability insurance per event. Upon acceptance to a Festival, you will be forwarded additional information regarding insurance requirements for the specific event. You will be required to name Steven Restivo Event Services, LLC, our clients and the city and county where the Festival takes place as additional insured. We must receive your certificate of insurance 30 days prior to each event. In addition all applicants must provide us with your current re-sale number.

APPLICATION DEADLINE, NOTIFICATION OF ACCEPTANCE AND HOW TO APPLY:

We accept food vendors until the events are full. You must send back a completed application along with a **separate check/or payment** for each event you would like to participate in and two photographs of your booth and signage. Please make sure to indicate the events in which you wish to participate by checking the appropriate box. **THIS IS ONLY AN APPLICATION. FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE** You will be notified of acceptance within 15 days of us receiving the completed application, we will not process your fees, unless you have been accepted. Once accepted you will receive an acceptance letter. Than 60 days prior to the event you will receive your participant packet with all your set up information, and it will have the Health and Fire department application which need to be filled out and returned to us immediately. **DO NOT RETURN ANY OF THE HEALTH AND FIRE PERMIT APPLICATIONS TO THEM DIRECTLY, THEY MUST COME BACK TO US.**

Payment can be made by credit card (Visa, MC, Amex only), money order, or check. Upon acceptance, payments will be processed. We will contact you prior to processing your payment. A \$35 charge will be assessed for bounced checks (no exceptions). There are no-refunds available, once accepted to an event, all funds are committed to the production, promotion and marketing of that Festival. **Please note that all participants are required to provide their own tarpaulin which must cover the full footprint of the ground in their booth and cooking area. A separate \$250 fully-refundable cleaning deposit is required and will be returned to participants following the show if no additional street cleaning fees are imposed onto SRES due to the negligence of the participating vendor. Please give us a separate check for the cleaning deposit for each event you would like to apply for.**

FOOD VENDOR APPLICATION

Please fill out both sides of this application and return

Company Name _____

Contact _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

California Resale # (required) _____

Credit Card # _____ Exp Date # _____

If paying by credit card, please fill in the information above. If paying by check, please include a separate check for each event you are applying to and a separate \$250 cleaning deposit check for each event.

**Please fill out your top three menu choices or attach a menu list with pricing.
If requesting a second booth, make a copy of this application, attach it and mark it as booth #2
If you are offering a separate menu for different shows, please make a copy for each event.**

Menu Item

Price

1. _____

2. _____

3. _____

YOU MUST USE COMPOSTABLE PRODUCTS AT OUR EVENTS IN 2008

2008 FESTIVAL CALENDAR
 Check all events you wish to apply for.

Date	Event	Fee	# of Booths	Check to Apply
Sunday March 23	San Francisco's 17 th Annual Union Street Easter Parade & Spring Celebration	\$750		
Saturday April 26	Petaluma's 27 th Annual Butter & Eggs Days Space fee only, does not include booth	\$400		
Saturday May 17	The San Francisco Wine Festival At Ghirardelli Square	\$750		
Sat. & Sun May 31 & June 1	San Francisco's 32nd Annual Union Street Festival	\$2,000		
Sat. & Sun. July 5 & July 6	San Francisco's 24th Annual Fillmore Jazz Festival	\$2,000		
Saturday August 16	San Rafael's 2 nd Annual Food & Wine Festival at Falkirk	\$500		
Sat. & Sun Sept. 6 & 7	Ghirardelli Square's 13 th Annual Chocolate Festival	\$1,500		
Sunday October 19	6 th Annual Berkeley's Spice of Life Festival	\$1,000		
Friday November 28	29 th Annual San Rafael's Parade of Lights & Winter Wonderland Space fee only, does not include booth	\$350		

Please make a copy of these documents for your records. Return you completed application, the shows you wish to apply to (this form), a separate check for each event you are applying to and a separate \$250 cleaning deposit for each event you are applying to. Make all checks payable to and return all to:

Steven Restivo Event Services, LLC

P.O. Box 151017

San Rafael, CA 94915

PH: 800-310-6563 ~ FAX: 415-456-6436

www.SRESproductions.com ~ Steven@SRESproductions.com

Please Note: As of November 15, 2007, we are currently in negotiations with a number of new events in Northern and Southern, California and in Chicago, IL for 2008.

We will keep you updated on all our new business opportunities.