



Green Exhibitor Application 2008 Festivals

OVERVIEW:

Steven Restivo Event Services, LLC, a leading California based Festival Production company, is creating a "Green" section at all of our 2008 Festivals. The Festivals are free to the public and in 2007 over 400,000 attendees came to the events throughout the year. For more information on us and the Festivals, please visit www.SRESproductions.com or give us a call at 800-310-6563.

We would like to invite any individuals or businesses who are promoting green, organic, or sustainable arts, crafts, products or services to apply for any or all of the events. If you are interested in applying, please fill out the attached application page and the Festival calendar page and mail it back to us with two photos of your work, the appropriate space fee and/or an explanation of what you do and how your business is "Green". If you are a food vendor, please contact us and we will send you the food vendor application or download one at the website.

SELECTION PROCESS AND SPACE FEES:

All applications will be juried by our committee for each event. As this is a new section at our Festivals we needed to come up with fee structure that is fair and reasonable to all the existing categories at our events, which are Arts & Crafts, Sponsor and Food Vendor.

If you are a "Green" individual exhibitor who makes handmade Arts & Crafts, ie: using recycled materials, natural fibers for clothing, etc; your space fee will be the same as our current Arts & Crafts fee. If you are a commercial business with **five employees** or less, marketing or selling a product or service, your fee will be \$150 more than the Arts & Crafts Fee. If you are a commercial business with **six employees** or more, you will need to come into the events as a sponsor. If you do not feel your business falls into any of these categories, please give us a call. When completing the application below, be sure to check off what category you are.

QUALITY OF PRESENTATION AND WHAT WE PROVIDE:

We require that all participating exhibitors have a professional presentation. We provide a 10ft x 10ft space at our Festivals only. We do not provide booths, tables, chairs, umbrellas, electricity or signage.

INSURANCE & RE-SALE NUMBER REQUIRMENTS:

All participating exhibitors in these events must have \$1,000,000 of liability insurance per event. Upon acceptance to a Festival, you will be forwarded additional information regarding insurance requirements for the specific event. You will be required to name Steven Restivo Event Services, LLC, our clients and the city and county where the Festival takes place as additional insured. We must receive your certificate of insurance 30 days prior to each event. In addition all applicants must provide us with your current re-sale number.

APPLICATION DEADLINE, NOTIFICATION OF ACCEPTANCE:

We accept exhibitors until the events are full. Please send back a completed application along with a **separate check/or payment** for each event you would like to participate in and two photographs of your work and an explanation of why you are a "Green" business. Please make sure to indicate the events in which you wish to participate by checking the appropriate box.

THIS IS ONLY AN APPLICATION. FILLING OUT THIS APPLICATION DOES NOT GUARANTEE ACCEPTANCE.

You will be notified of acceptance within 15 days of us receiving the completed application, we will not process your fees, unless you have been accepted. Once accepted you will receive an acceptance letter. 30 days prior to the event you will receive your participant packet with your set up information and it will have the Health and Fire department application which need to be filled out and returned to us immediately.

Payment can be made by credit card (Visa, MC, Amex only), money order, or check.

Upon acceptance, payments will be processed. A \$35 charge will be assessed for bounced checks (no exceptions). There are no-refunds available, once accepted to an event, all funds are committed to the production, promotion and marketing of that Festival. If you have any questions, please give us a call or email at:

Steven Restivo Event Services, LLC

P.O. Box 151017

San Rafael, CA 94915

PH: 800-310-6563 ~ FAX: 415-456-6436

www.SRESproductions.com ~ Steven@SRESproductions.com

GREEN EXHIBITOR APPLICATION

Please fill out both forms of this application and return

Company Name _____

Contact _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

Website _____ **Email** _____

California Resale # (required) _____

Credit Card # _____ **Exp Date #** _____

If paying by credit card, please fill in the information above.
If paying by check, please include a separate check for each event you are applying to.

Please give us a brief description of who you are, what you do and why you are a “Green” business

2008 FESTIVAL CALENDAR

Circle the Festival and Space fee that applies and enter the number of spaces requested.
Please note: Commercial business with 6 employees or more need to come into the events
at the sponsorship level. Sponsorship information is available on the website.

Date	Event	Handmade Arts/Crafts	Commercial Business with less than 5 employees	#of Spaces Requested
Saturday April 26	Petaluma's 27 th Annual Butter & Eggs Days	\$150	\$300	
Sat. & Sun May 31 & June 1	San Francisco's 32nd Annual Union Street Festival	\$650	\$800	
Friday, July 4	Antioch's 10 th Annual Fourth of July Celebration	\$100	\$250	
Sat. & Sun. July 5 & July 6	San Francisco's 24th Annual Fillmore Jazz Festival	\$600	\$750	
Saturday August 16	San Rafael's 2 nd Annual Food & Wine Festival at Falkirk	\$150	\$300	
Sunday October 19	6 th Annual Berkeley's Spice of Life Festival	\$250	\$400	
Sunday October 19	San Francisco's 20 th Annual Fiesta on the Hill	\$150	\$300	
Friday November 28	29 th Annual San Rafael's Parade of Lights & Winter Wonderland	\$100	\$250	
Saturday December 6	Christmas on Euclid, Ontario, CA	\$175	\$325	

Please make a copy of these documents for your records. Return you completed application, the shows you wish to apply to (this form), and a separate check for each event you are applying to.

Make all checks payable to and return all to:

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