



Bernal Heights Neighborhood Center
21st Annual Fiesta on the Hill
Sunday, October 18th 2009
Non-Profit / Merchant / Table / Rental Needs
Application Form v4



The Bernal Heights Neighborhood Center and Steven Restivo Event Services, llc invite all local businesses in the area to participate in the Fiesta on the Hill event. The event will take place on Sunday, October 18th, 2009 from 11 am to 6 pm in Bernal Heights on Bocana Ave. To find out more information on about the event please visit www.bhnc.org/fiesta or www.SRESproductions.com.

Fiesta on the Hill is a community based, high-profile and energetic Festival with an attendance of over 15,000 friends and neighbors from San Francisco’s Bernal Heights area, neighboring communities and the greater Bay Area. The event is in its 21st year and continues to grow.

Fiesta on the Hill benefits the Bernal Heights Neighborhood Center whose mission it is to preserve and enhance the ethnic, cultural, and economic diversity of the Bernal Heights district of San Francisco and surrounding neighborhoods.

BHNC promotes community action to build a just and equitable community for people of all ages. They focus on the needs of people with low and moderate incomes. They work to accomplish their mission by developing affordable housing throughout San Francisco and providing linguistically and culturally responsive services to the community’s more vulnerable adults, seniors, youth and families.

Fiesta on the Hill is a, family friendly, alcohol free event that emphasizes the importance of the well being of children, youth and seniors to the vitality of the neighborhood. Fiesta includes a petting zoo, pony rides, a pumpkin patch, non-profit outreach, live music on two stages, great food and much more.

All applicants will be juried by our committee. If you would like to apply to Fiesta, please note these are some guidelines that we require:

1. We provide a 10ft x 10ft space only. Everything else you need for your set up ie; tents, tables, chairs, umbrellas or signage needs to be provided by the Exhibitor. We do not supply electricity.
2. Accepted local organizations only may distribute promotional materials. The selling of any items, including food, must be approved by the committee.
3. Insurance, if desired by Exhibitor, must be obtained by Exhibitor at Exhibitor’s own expense. Steven Restivo Event Services, LLC, (SRES), our clients and the cities and counties where we produce the events, assume no risk; and by the participation in the event, Exhibitor expressly releases SRES, our clients and the city and county from any and all liability for any damages, injury, theft, or loss to any person or goods which may arise from the occupation of space by Exhibitor. We strongly encourage all event participants to carry insurance.
4. We will send you a status letter by within 2 weeks of our receiving your completed application. If accepted to the event, you will receive a participant packet approximately 30 days prior to the event.
5. Fiesta will take place rain or shine.
6. If you cancel or withdraw your application on or before August 15, 2009, we will refund 50% of your fees. After August 15, 2009 there will be no refunds available, as all funds will be committed to the production and promotion of the event. All cancellations must be in writing and received by Steven Restivo Event Services, LLC on or before August 16, 2009.

To participate, please **sign** below, fill out the **application**, make all checks payable to **Bernal Heights Neighborhood Center**, and return to:
 Steven Restivo Event Services, LLC, P.O. Box 151017, San Rafael, CA 94915

The Bernal Heights Neighborhood Center reserves the right to refuse the participation of any entrant it deems offensive, inappropriate, or contrary to the spirit of the event or the City of San Francisco. The undersigned agrees to hold harmless and indemnify the Bernal Heights Neighborhood Center, Steven Restivo Event Services, and the City of San Francisco from any and all liability, claims, demands, costs or damages to person(s) or property as a result of participation in the 2009 Fiesta On The Hill event.

 Print Name

 Signature

 Date



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Exhibitor Name _____ Contact Name _____

Address _____

City _____ State _____ Zip _____

Ph _____ Fax _____

Website _____ Email _____

Description of items selling/promoting in space: _____

BOOTH SPACE

(10' x 10' space. No equipment provided)

| | | Resident rate (mailing address within 94110 and 94112) | Regular Rate |
|--------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------|--------------|
| <input type="checkbox"/> | Merchant / Business This includes imported goods. | \$215 | \$325 |
| <input type="checkbox"/> | Non-profit / Community Group 501(c)(3) non-profit status #: _____ | \$115 | \$225 |

TABLE SPACE

(6' x 6' space. No equipment provided)

| | | Resident rate (mailing address within 94110 and 94112) | Regular Rate |
|--------------------------|-----------------------------------------------------------------------------|--------------------------------------------------------|--------------|
| <input type="checkbox"/> | Merchant / Business This includes imported goods. | \$100 | \$185 |
| <input type="checkbox"/> | Non-profit / Community Group 501(c)(3) non-profit status #: _____ | \$60 | \$110 |
| <input type="checkbox"/> | Artist Must handmade work sold onsite by the maker | \$60 | \$110 |

EQUIPMENT RENTALS

| | | Price | Quantity |
|--------------------------|-----------------------------------|------------------|----------|
| <input type="checkbox"/> | Booth (10' x 10' covered) | \$165 each | |
| <input type="checkbox"/> | Table (6' folding banquet) | \$30 each | |
| <input type="checkbox"/> | Folding chairs (set of 2) | \$5 for set of 2 | |

Location Request: (For corner request add \$35) _____

Check# _____ Credit Card # _____ Exp Date _____

Total _____

Please make all checks payable to the **Bernal Heights Neighborhood Center** and return to:
 Steven Restivo Event Services, LLC, P.O. Box 151017, San Rafael, CA 94915
 Ph: 800-310-6563, Fax: 415-456-6436