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Bernal Heights Neighborhood Center
23rd Annual Fiesta on the Hill
Sunday, October 16th 2011
MERCHANT & RESTAURANT INFORMATION & APPLICATION

Dear Bernal Heights Merchants and Restaurants;

Bernal Heights Neighborhood Center (BHNC) and Steven Restivo Event Services, llc invite all local businesses in the area to participate in the Fiesta on the Hill event. The event will take place on Sunday, October 16th, 2011 from 10 am to 6 pm in Bernal Heights on Cortland Ave. To find out more information on about the event please visit www.bhnc.org or www.SRESproductions.com.

Fiesta on the Hill is a community based, high-profile and energetic Festival with an attendance of over 15,000 friends and neighbors from San Francisco's Bernal Heights area, neighboring communities and the greater Bay Area. The event is in its 23rd year and continues to grow.

Fiesta on the Hill benefits Bernal Heights Neighborhood Center whose mission it is to preserve and enhance the ethnic, cultural, and economic diversity of the Bernal Heights district of San Francisco and surrounding neighborhoods.

BHNC promotes community action to build a just and equitable community for people of all ages. They focus on the needs of people with low and moderate incomes. They work to accomplish their mission by developing affordable housing throughout San Francisco and providing linguistically and culturally responsive services to the community's more vulnerable adults, seniors, youth and families.

Fiesta on the Hill is a, family friendly, alcohol free event that emphasizes the importance of the wellbeing of children, youth and seniors to the vitality of the neighborhood. Fiesta includes a petting zoo, pony rides, a pumpkin patch, non-profit outreach, live music on one 1 stage, great food and much more.

To apply for the event, please fill out the application form attached to this document and return it by September 21, 2011 with 4 photos of the work displayed regularly in your store and your check payable to Bernal Heights Neighborhood Center. If you are a member of the Bernal Business Alliance, check with other BBA members to see if sharing booth space and cost would make sense for you. If accepted you will receive a confirmation letter within 7 days, then we will email/mail a participant packet and your free promotional postcards to you 20 days prior to the event. **Please make a copy of this application for your files.**

**Make your checks payable to Bernal Height Neighborhood Center and mail the application by
September 21, 2011 to Steven Restivo Event Services:**

P.O. Box 151017, San Rafael, CA. 94915 ~ Ph: 800-310-6563 ~ 415-456-6455 ~ Fax: 415-456-6436
www.bhnc.org ~ www.SRESproductions.com ~ Steven@SRESproductions.com

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APPLICATION

Merchant/Restaurant Name _____

Contact _____

Address _____

City _____ **State** _____ **Zip** _____

Phone _____ **Fax** _____

Website _____ **Email** _____

Resale # _____

- Yes, I would like to have a **10x10 MERCHANT** booth space to sell items at the event = **\$215**
Items you wish to sell at the event _____
Location Request _____
- Yes, I would to participate in the **Merchant Marketplace** for a 6ft table space = **\$100**
- Yes, I would like to have a **RESTAURANT** booth at the event = **\$800**
(health/fire fees included) Menu: _____
- I would like to **rent a booth, table & chairs** (includes set-up and breakdown) = **\$250**
- I would like to **rent a 6ft table only** = **\$35**
- I will be open during the Festival.
- Please email me the status letter and participant packet, no need to send it via regular mail.

Do you have any suggestions or comments about this event? _____

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