



EVENT OVERVIEW

SAN FRANCISCO'S 21ST ANNUAL UNION STREET EASTER PARADE & SPRING CELEBRATION Sunday, April 8th 2012



The 21st annual event celebrates and showcases the diverse community of San Francisco and features some of Union Street's best restaurants serving attendees in an outdoor bistro setting.

A variety of children's and family activities are the focus of the event and include; large inflatable bounces, kids' rides and games, a climbing wall, a hands-on children's activities area, costumed characters, a petting zoo, a pony ride and entertainment from some of the Bay Area's best musicians.

For the past 20 years the event has been known as the Biggest Little Parade in San Francisco. Over the years the parade has grown and in 2011 there were 45 units entered, all of which reflected the unique community of the Bay Area.

The event is not your average Street Fair or formal Parade. It can best be described as wonderful, wacky, elegant and fabulous, with everything from roller-blading cows and creative self-propelled mini-floats to garden areas, sophisticated fashions and beautiful classic and art cars. It's a special event for the entire family.

Ways you can participate:

- Parade entry (FREE)**
- Sponsorship Opportunities** with logo inclusion on promotional material (see website for the different levels, www.SRESproductions.com)
- Vendor space at Event** - application available online or contact us to receive one by post)
- Entertainment** (call us if interested)

All information about this event and others we produce can be found on our website, www.SRESproductions.com. Please call us with any questions regarding the parade, sponsorship opportunities, entertainment, or vendor spaces.

If you would like to be taken off of our mailing list, please call, email, or return this application:

- Please remove me from your Parade Mailing list
Name/Organization/Address: _____