



The 12th Annual Uncorked! Ghirardelli Wine Tasting Festival

Saturday, May 13, 2017 ~ Noon - 5pm
Ghirardelli Square & Beach Street
San Francisco, CA

Expected attendance: 7,000

In partnership with a local non-profit organization, Uncorked is a public event which provides an opportunity to taste, learn and experience wine from throughout Northern California. The Festival will feature food vendors, entertainment, and exhibitors. Activities for the event will take place throughout the courtyards of Ghirardelli Square as well as on Beach Street, adjacent to the Square.

Tasting tickets for Uncorked are \$50 pre-sale and \$60 day of. Tickets include a souvenir wine glass and unlimited tastings.

All other activities at Uncorked are free of charge for attendees. There is no admission fee to enter the event, but there is a fee if you would like to participate in the sampling.

****Please note: Wine Related Items are preferred***

- Handmade Artist = \$200 check / \$225 credit card
- Wholesale/Imported = \$300 check / \$325 credit card
- Non-Profit = \$150 check / \$175 credit card
- Small Commercial Business = \$500 check / \$525 credit

10ft x 10ft Spaces _____ Total for event \$ _____
of Free Postcards _____

Application is not complete without the following:

- 2017 Main Application filled out, signed & dated.
- Space fee (in full, we do not accept partial payment).
- 3 photos of the work, 1 of display & 1 of you making it/workspace if you are a handmade artist. If you do not have photos, please include website or detailed description.

I have read and agree to all the specified terms and conditions set forth in these applications. I further release, indemnify and hold harmless, Steven Restivo Event Services, Inc., (SRES) its clients and affiliated organizations or entities, directors, officers, agents or employees, or any of the above from any and all liabilities, demands, claims, damages or costs to property or persons as a result of my participation in any of these 2017 events. I further release and indemnify SRES and all of its duly appointed representatives of all liability and responsibility for any injury, damage or loss sustained by exhibitors, guests or any other participants before, during or after each event as a result of the display of my work, equipment or materials. I understand that SRES reserves the right to remove anything that does not meet the standards set forth in this application. I understand that there are no refunds or rain checks due to inclement weather. In consideration of acceptance of my application, I agree to accept all decisions of SRES and agree to allow them use of the enclosed slides and photos and other promotional materials including photographs and videotape taken at each event for the purposes of promoting the events this year and in future years. By signing below it also authorizes your credit card to be charged even if not card is present.

Signature: _____

Date: _____

Please make a copy of all documents for your records. Mail, Fax or Email to: Steven@SRESproductions.com
P.O. Box 151017 ~ San Rafael, CA 94915 ~ Ph: 800.310.6563 ~ Fax: 415-456-6436 ~ www.SRESproductions.com



EXHIBITOR APPLICATION

Contact Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

Website: _____

Email: _____

Would like to receive correspondence via **EMAIL**

Exhibitor Type

- Handmade Artist- make all items/send photos of workspace
- Wholesale/Importer
- Non-Profit - must include 501 (c)(3) paperwork
- Small Commercial Business – has less than 5 employees

Describe what you are selling: _____

Media Type (circle)

Bags – Body Care – Candles – Ceramics – Clothing –
Information Only – Pre-packaged Food – Hats – Jewelry –
Health – Metal Work – Paintings – Pet Items – Photography –
Sculpture – Wine Items – Wood – Other: _____

Payment Method: Check #'s: _____

Credit Card #: _____

Exp: _____ (note: discount if pay with check/money order)

Who can apply using this application?

If you sign up under the wrong category, your application will be considered incomplete and we will contact you to tell you what category we consider you need to be in. Categories for this application include:

- **Handmade Artists/Exhibitor:** artist must make the product, includes: gourmet prepackaged goods, paintings, ceramics, photography, etc. Basically if you do not create the items yourself, you will need to come into the event in a different category.
- **Wholesale/Imported Exhibitor:** exhibitors who sell arts and crafts that are not made by exhibitor, includes: imported jewelry, clothing, food products, beauty products, hats, toys, etc. Includes handmade items not made by the exhibitor.
- **Non-Profits:** if you apply as a non-profit, you must submit the 501(c)(3) paperwork with application, no exceptions.
- **Small Commercial Businesses:** businesses that have 5 employees or less. This is specifically for small businesses not for individual representatives of a larger businesses.

If you are a Food Vendor or Food Truck and will be cooking onsite, please fill out the separate food vendor application available on our website. If you are a business and have 6 or more employees, please review the Sponsorship Packets for each event page on the website and/or give us a call.

We do not allow booth sharing at any of our festivals.

How to Apply for these Festivals

If you are applying for any one or all of the Festivals, we need the 2017 Main Application Page filled out and the separate individual Festival pages filled out for each event you are applying to. Return all completed pages, your spaces fees, three photos of your work, plus one photo of your booth set up. We only need one set of photos if applying to multiple shows. Please include a separate check/payment for each event you are applying to.

If you are requesting a corner space, you will need to include a separate check for each corner. Corner fees will only be deposited if you are placed in a corner and will be deposited roughly 15 days before the event. Requesting a corner space does not guarantee you a corner. If you would like your photos returned, please include a self addressed stamped envelope. Please note: your images will be kept on file until after the Festival and they will be at the Festival for on-site verification if needed. If you have displayed with us in the past and we have your images on file, there is no need to send us a new set of images.

Apply Early and Save!

The sooner you are accepted into the event the better chance you have of receiving your requested spot at each Festival. One of the criteria we use when allocating the space for each event is the date on which we receive the application. The location request is not a guarantee, but we do our best to accommodate those who apply early.

What we provide you with on-site

We provide you with your space only at each Festival. We do not provide tents, tables, chairs, umbrellas, electricity or signage. We do not allow large loud generators.

Payment Policy

Payment can be made by credit card, money order, cashiers check, or regular check. All checks are payable to Steven Restivo Event Services, unless otherwise specified on the individual event page. Note: There is a discount if paying with money order or check. Please refer to each event page for details.

There is no commission charged at any of our events. We need a separate check/payment for each event for which you are applying to. If you are requesting a corner space, please send us a separate check for each corner as we do not deposit those fees until we allocate the event. A \$35 fee will be charged for all bounced/returned checks. All space fees will be processed upon acceptance to each Festival.

Refund Policy

Accepted exhibitors at each Festival may withdraw from the event 60 days or more prior to the first day of the event and receive a 50% refund on their space fee. If the withdraw is made 59 days or less from the first day of the event, no refunds are available as all funds are committed to the production, promotion, marketing and advertising of the Festival. All refund requests must be made in writing and received by our office via fax, email or regular mail. Please site the reason for the withdraw.

Waitlist Policy

If you have been "Waitlisted" for a particular event, we will not deposit your space fees or corner fees until you are accepted. If you wish to be taken off the "Waitlist" for any reason we must receive your request in writing, via email, fax or regular mail. If a space opens up, we will call or email you to tell you have been accepted and we will deposit your funds at that time.

Insurance

Insurance, if desired by Exhibitor, must be obtained by him or her at their own expense. Steven Restivo Event Services, Inc. (SRES), our clients and the cities and counties where we produce the events, assume no risk; and by the participation in the event and by signing this application, the Exhibitor expressly releases SRES, our clients and the city and counties from any and all liability for any damages, injury, theft, or loss to any person or goods which may arise from the occupation of space by the Exhibitor. We strongly encourage all event participants to carry insurance.

Location & Corner requests

We will do our best to honor your location & corner requests, but they are not guaranteed. There is a lot of criteria that goes into where exhibitors are placed. If you are not satisfied with your location, please let us know via email prior to the event. Please note that once placed, it is very difficult for us to move you. If we are able to place you in a corner, we will deposit your corner fee, usually 15 days prior to the event.

Sales Tax/Resale Number

All exhibitors are responsible for collecting and paying their California Sales Tax on all sales made during each Festival. Even if you are coming to the event from another state, you are required to get a temporary license. If you do not have a resale number, please contact the California State Board of Equalization at 1-800-400-7115 or visit their website at www.boe.ca.gov. You may also find each City's Sales Tax rates on their website.

Application Deadline & Notification

There are no application deadlines for our events. We will continue to process applications until each Festival is full. But we do not accept checks or credit card payments the week prior to a show; money orders only or you can bring cash on the day of.

A status letter will be mailed or emailed to you between 1-7 business days of us receiving your application with payment. The status letter will state one of the following “Accepted”, “Waitlist”, or “Decline.” If you do not hear from us within 10 days of sending your application, please call us, as we may have the wrong email, address or it went to your spam box or we never received it.

If accepted, we will deposit your space fees once we have mailed/emailed your status letter. We will not deposit any corner fees until we allocate the event. If you are declined for the event, we will send you back your fees with the status letter. If you are waitlisted, please see that section of this application for details.

Approximately 15-30 days prior to the event we will mail/email instructions for your participation, it includes your vehicle ID tag, your space number, a block map with your space, an overview map, and general instructions that should answer most of your questions. After you receive the packet, feel free to contact us with any additional questions. You will also receive your free promotional postcards with the packet (if applicable).

Pre-Packaged Gourmet Food Products

If you are an exhibitor who sells pre-packaged gourmet and/or organic food products, you will need a health permit for most events you participate in. If you are accepted into an event, we will email/mail you the health permit application and an invoice for the health permit fee (varies/event) with your acceptance letter. You will then send us the completed Health application and your permit fee payable to SRES. Do not send your application and fee to the health department, they need to be returned directly back to SRES.

Promotional Release

All participants agree to allow Steven Restivo Event Services, Inc., (SRES) the use of your enclosed photos, slides and any other promotional materials, including photos and video taken at each Festival, for the purpose of promoting and marketing the Festivals this year and in any future year.

Contacting our Office

The best way to contact us is via email. We are usually able to respond to email right away. Another option is to call our office anytime at 415-456-6455 or fax us at 415-456-6436. We also have our 800-310-6563 number which is strictly a message line that we check at least twice a day. As soon as we check that line we do our best to make call backs as needed. We feel that communication with all our Festival participants is critical to having a successful event. Contact us any time.

Ph: 800-310-6563 ~ 415-456-6455 ~ Fax: 415-456-6436

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