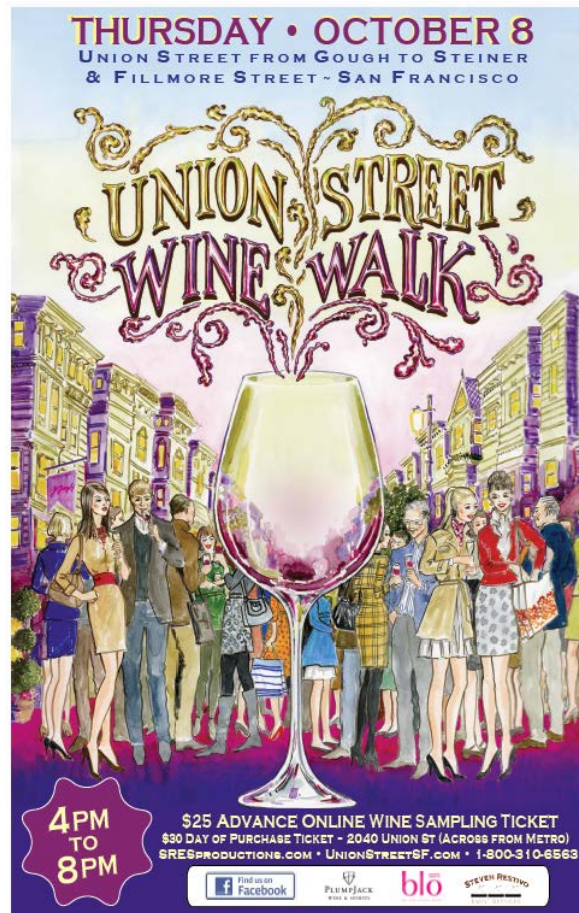




Sponsorship Packet

The 7th Annual Union Street Harvest Wine Walk

Thursday, October 5th, 2017 from 4PM to 8PM



(Last year's poster)

HOW DO I SPONSOR THE EVENT?

- Please read the attached information on the benefits of sponsoring this event.
- Review the different levels and decide on which one you are interested in.
- Contact us at Steven@SRESproductions.com or call **415-456-6455** or mail the attached application with your selection.
- Then we will send you a contract and the promotion for your company can begin!



Overview

WHAT The Union Street Association and Steven Restivo Event Services, Inc. are hosting the 7th Annual *Union Street Harvest Wine Walk* on Thursday, October 5th, 2017 from 4:00 PM to 8:00 PM.

The tasting event will include merchants offering wine samples and special treats inside their stores throughout Union Street.

Attendees wishing to participate in the sampling program may purchase on-site tickets for \$25 or advance tickets for \$20 via the website. The on-site ticket sales location is at 1475 Polk Street. Participants will receive a wine glass and map with all of the tasting locations.

WHERE Union Street from Union Street from Gough to Steiner Streets and on Fillmore from Union to Lombard.

WHEN Thursday, October 5, 2017 from 4:00PM to 8:00PM

BY WHO **The Union Street Harvest Wine Walk** is proudly presented by the Union Street Association. The Union Street Association is a non-profit organization formed by local property owners and merchants of the area in an effort to improve the business environment on Union Street and the surrounding cow hollow district in San Francisco.



The event is produced by Steven Restivo Event Services, Inc. (SRES). The company is a long time provider of event production services to chambers of commerce, merchant associations, various city agencies, corporations, non-profit groups, and other event industry professionals. The company's founder, Steven Restivo, has been involved in the event world for 30 years and has contributed to the production of hundreds of public events and large corporate functions.



Union Street Harvest Wine Walk
Steven Restivo Event Services, INC. ~ Ph: 415-456-6455 ~ Fax: 415-456-6436
www.SRESproductions.com ~ Steven@SRESproductions.com



Event Highlights

❖ Expose your business to 500 ticket holders & the natural foot traffic on Union Street!



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Sponsor Levels

Have special space requirements? Questions about the different levels? Want to sponsor several events and receive a discount? Call or email us and we can personalize your participation level.

ONSITE PRESENCE ~ \$1,500

Distribute samples and advertise your product at a dedicated table next to the ticket table! Get exposure to the ticket holders and to the natural foot traffic of the thousands of people walking on the busy city street. You can also distribute your product inside the participating merchant stores.

WINE GLASS SPONSOR ~ \$1,500

Have your logo displayed on over 500 commemorative wine glasses distributed to attendees!

CARDS DISTRIBUTED IN WINE GLASSES ~ \$350

Raise awareness about your brand with business cards or coupons placed in over 500 wine glasses distributed at the event!

BANNER HUNG AT TICKET BOOTH ~ \$250

Advertise your business to both ticketholders and the general public with your banner hung at the ticket booth!

FACEBOOK BLAST ON EVENT'S 3 FACEBOOK PAGES WITH AD OR LINK OF YOUR CHOICE ~ \$250

Have your link or ad seen by the thousands who visit the SRES Facebook page, the Wine Walk Facebook page, and the Wine Walk Facebook RSVP page that sends them an immediate alert!

LOGO ON POSTER, POSTCARDS, PROGRAM & WEBSITE ~ \$200

Your logo can be printed on the thousands of posters, postcards and programs printed and distributed for the event, as well as viewed by the thousands who visit the event website!

ALL OF THE ABOVE ~ \$3,500



Sponsor Application

Please fill out and fax, email or mail to:

Steven@SRESproductions.com

Ph 415-456-6455 ~ Fax: 415-456-6436

SRES, 805 4th Street, Ste #8, San Rafael, CA 94901

COMPANY NAME: _____

CONTACT NAME: _____

TELEPHONE: _____ FAX: _____

WEBSITE: _____ EMAIL: _____

DESCRIPTION OF WHAT WILL BE PROMOTED:

LEVEL

I would like to sponsor at the level of (please check all that apply):

- Onsite Presence \$1,500
- Wine Glass Sponsor \$1,500
- Cards distributed in wine glasses \$350
- Banner hung at ticket booth \$250
- Logo on poster, postcards, program & website \$200
- Facebook blast on event's 3 Facebook pages \$250
- All of the above \$3,500
- I would like to personalize my sponsorship level, please contact me to discuss the cost

Please note: Possible discount can be applied if sign up for 3 or more SRES events

PAYMENT INFORMATION (please check one):

- Check enclosed
- Payment will come later
- Invoice me
- Charge a credit card (5% processing fee added) cc # _____ exp _____

Signature for credit card Authorization: _____ date: _____

- ▶ SRES Tax ID# 47-2441059
- ▶ Make all checks payable to **Steven Restivo Event Services** and mail to 805 4th Street, Ste #8, San Rafael, CA 94901

Thank you for supporting the event!

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