

FOR IMMEDIATE RELEASE

August 14, 2017

Contact:

Denise Lamott
Denise Lamott Public Relations
Denise@DeniseLamottPR.com
415-381-8793-office

Ready, Set, GLOW!
The holiday season begins with
Union Street's Annual Fantasy of Lights Celebration
Saturday, December 2nd, 2017
Rain or Shine

San Francisco, CA – Ring in the holidays with a twinkle & glow at **Union Street's Fantasy of Lights** celebration on **Saturday, December 2**. This annual event welcomes winter and kicks off a month-long celebration of festive holiday happenings in San Francisco's historic Cow Hollow neighborhood. The **Fantasy of Lights** celebrates the season with thousands of twinkling white lights illuminating the Victorian houses and shops along **Union Street** between **Van Ness** and **Steiner** and **Fillmore Street** between **Union** and **Lombard**. The event takes place from 3pm – 7pm with a festive lineup of family-friendly activities and events.

A winter wonderland like no other, Union Street is transformed into a delightful holiday setting where kids can meet Santa, enjoy the sparking lights and see ponies dressed up like reindeer. Each block will also feature face painters, balloon artists, costumed characters, singers and live entertainment. Ride the Horse Drawn Carriage, make an ornament and take a photo with Santa at the Cudworth Mansion! And, to celebrate the season of giving, all guests are encouraged to bring new toys for the San Francisco Firefighters' Toy Program.

The Union Street Fantasy of Lights celebration continues throughout December with Union Street stores offering validated parking, open houses with refreshments and evening shopping and holiday lights. Many merchants will have extended hours until 9:00pm on Fridays and Saturdays.

Fantasy of Lights - December 2, 3pm to 7pm

Opening Day Schedule of Events:

- **Entertainment on every block** for shoppers to enjoy! Including pony rides, face painting, costumed characters, balloon animals, singers, sweets and more!
- **Donate Toys for Needy Children:** SF Firefighters' Toy Program collection barrels will be available on Union Street at the event and throughout the holiday. Bring toys to Santa Sit Area, 2040 Union Street.
- **Pictures with Santa**, 5:30-7:00 pm: in front of the Cudworth Mansion (2040 Union Street).
- **Merchant Open House:** Enjoy dinner, drinks and shopping at the many places on Union Street that will stay open late.

WHERE: Along **Union Street** between **Van Ness** and **Steiner** and **Fillmore Street** between **Union** and **Lombard**

Validated Parking:

Participating merchants will offer validated parking at 2001 Union Plaza Garage, 1910 Union Street Garage (Wells Fargo) and the Lombard Street Garage (enter on Moulton Alley at Webster). Subject to availability.

For all your public transportation options, visit www.511.org.

To request accommodations for persons with disabilities or if you have communication needs such as large print, braille or sign language interpreters, please call 1-800-310-6563 or fax 415-456-6436 at least three weeks prior to the event.

About The Union Street Association

The Union Street Association consists of a membership of local businesses devoted to the promotion, preservation and beautification of Union Street since 1963. Union Street~ Always a Celebration! www.unionstreetsf.com. The event is

produced by Steven Restivo Event Services, Inc. and presented by the Union Street Association. Visit: www.sresproductions.com

#