



805 Fourth, Street, Suite 8
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SRESproductions.com

San Rafael's 38th Annual Parade of Lights

Friday, November 24, 2017

PARADE INFORMATION & APPLICATION

Dear Parade Applicant,

The City of San Rafael, The San Rafael Business Improvement District and Steven Restivo Event Services, Inc. invite you to participate in the *38th Annual Parade of Lights and Winter Wonderland*. The parade will take place on **Friday, November 24, 2017 at 5:30 pm**. As in previous years, the event includes the Winter Wonderland with free Snow sledding for kids, A Holiday Marketplace, the Parade of Lights, the Official Holiday tree lighting Ceremony and holiday window displays from Fourth street businesses.

The event times are as follows: **on Friday, November 24 the Winter Wonderland** with free Snow Sledding will begin at Noon until 4 pm, be closed from 4:00 pm to 6:30 pm and re-open from 6:30 pm to 8 pm. This will take place on A Street between Fourth Street and Fifth Avenue. **The Holiday Market place**, which will take place on Fourth Street from B Street to Lootens Place will be open from 3 pm to 8 pm and **The Parade of Lights** will begin at 5:30 pm, travel down Fourth Street and end at the Court Street Square where the **Official Tree Light Ceremony** will take place.

On Saturday November 26, we will continue the free Snow Sledding on A Street between Fourth Street and Fifth Avenue from 9 am until the snow melts.

Don't miss this great opportunity to promote your business or organization to thousands of people in this free family oriented event. Dress up a vehicle or just come on out and join the parade.

We will begin staging on E Street between Fourth Street and Fifth Avenue at 4:30 pm on Friday, November 24. Please enter E Street from Fifth Avenue upon arrival.

THERE IS NO FEE TO PARTICIPATE IN THE PARADE

**If you would like to participate in the event,
please fill out the attached application and fax it back to: 415-456-6436**

For more information, give us a call at 415-456-6455 or visit www.SRESproductions.com

Thank You!



San Rafael Parade of Lights 2017

PARADE APPLICATION

Please fill out this application and return



If you apply and are accepted, you will be mailed/emailed a participant packet prior to the event.

Contact Name _____ Company Name _____

Address _____

City _____ State _____ Zip _____

Phone _____ Fax _____

Website _____ Email _____

THERE IS NO FEE TO PARTICIPATE IN THE PARADE

Staging begins at 4:30 pm on E Street between Fourth Street and Fifth Avenue. We will send the parade down Fourth Street at exactly 5:30 pm.

- Check box if you would like to receive status letter and participant packet via **EMAIL** rather than mail.
- Check box if you will be using a loud speaker in your parade entry
- Please circle any of the below parade entry options (ok to circle more than 1):
 Walking Float Dancing Car Other: _____

Please describe your entry:

I have read and agree to all the specified terms and conditions set forth in this application. I further release, indemnify and hold harmless, Steven Restivo Event Services, Inc., (SRES) and the City of San Rafael, their clients and affiliated organizations or entities, directors, officers, agents or employees, or any of the above from any and all liabilities, demands, claims, damages or costs to property or persons as a result of participating in the 2017 San Rafael Parade of Lights event. I further release and indemnify SRES and all of its duly appointed representatives of all liability and responsibility for any injury, damage or loss sustained by exhibitors, guests or any other participants before, during or after the event as a result of my equipment or materials. I understand that SRES reserves the right to remove anything that does not meet the standards set forth in this application. I understand that there are no refunds or rain checks due to inclement weather. In consideration of acceptance of my application, I agree to accept all decisions of SRES and agree to allow them use of the photos and other promotional materials including photographs and videotape taken at the event for the purposes of promoting the event this year and in future years.

Print Name _____ Signature _____ Date _____

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