



805 Fourth, Street, Suite 8
San Rafael, CA 94901
Ph 800.310.6563
Fx 415.456.6436
SRESproductions.com

**THE FILLMORE JAZZ FESTIVAL
SATURDAY & SUNDAY, JULY 1 & 2, 2017
LOCAL MERCHANT/RESTAURANT INFORMATION & APPLICATION**

**If you are interested in participating in this event please fill out the attached
Application and return it by April 22, 2017**

Dear Fillmore Street Area Merchants and Restaurants;

Steven Restivo Event Services, Inc., producers of the event, would like to invite you to participate in the 2017 Fillmore Jazz Festival. The event will take place on Saturday, July 1 & Sunday, July 2, 2017 from 10:00 am to 6:00 pm. **Fillmore Street from Jackson Street to Eddy Street will be closed to vehicle traffic on Saturday, July 1 at 12:01 am until Sunday, July 2 at 11:59 pm.** All cross streets will remain open, except the intersections of Washington, Clay and O'Farrell. If you have any questions or concerns about the event or street closure, please give us a call at 415-456-6455 or email Steven@SRESproductions.com

The free event will include over 250 exhibitors displaying quality arts & crafts, live entertainment on three stages and a variety of entertainment areas, 25 food booths, seating areas and beverage stations.

Qualifying merchants are given first option to purchase a booth space at the event for \$500, a discount of \$150 off the list price. This fee is for a 10 x 10 space only. It does not include a booth. If you would like to rent a booth, table and chairs, that is an additional \$250. Participating merchants who qualify must sell original items.

Fillmore Street area restaurants who wish to participate will be given first option to purchase a food booth space for \$2,500, which is a \$500 discount off the list price. This fee includes a 10 x 10 booth space, a 10 x 10 cooking area behind the booth space, delineated by picket fence, a 10 x 10 health department approved booth, your event health permit fee and your event fire permit fee. In addition, all food vendors may sell non-alcoholic beverages from their booths. Also, all food vendors are required to use compostable products, ie; paper plates, napkins, forks, cups, etc.

To apply for the event, please fill out the attached form and return it by April 22, 2017, with photos of the items displayed regularly in your store and your check payable to Steven Restivo Event Services, Inc. If accepted you will receive an acceptance letter within 7 days of us receiving your completed application. Next, you will receive a participant packet 20 days prior to the event with all of your set up information and free promotional postcards.

Insurance, if desired by Exhibitor, must be obtained by you at your own expense. Steven Restivo Event Services, Inc., (SRES), our clients and the cities and counties where we produce the events, assume no risk; and by the participation in the event, the Exhibitor expressly releases SRES, our clients and the city and county from any and all liability for any damages, injury, theft, or loss to any person or goods which may arise from the occupation of space by the Exhibitor. We strongly encourage all event participants to carry insurance.

If you have any questions or comments about this event please contact us at 415-456-6455, we will be happy to help you. Or, please visit www.FillmoreJazzFestival.com or www.SRESproductions.com.

Please make a copy of this application for your records and return it with your check by April 22, 2017, payable to:

Steven Restivo Event Services, Inc.

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LOCAL MERCHANT/RESTAURANT APPLICATION**

Merchant/Restaurant Name _____
Contact _____
Address _____
City _____ **State** _____ **Zip** _____
Phone _____ **Fax** _____
Website _____ **Email** _____
Resale # _____

- I would like to have a **10x10 booth space** to sell items at the event = **\$500**
Items you wish to sell at the event (Merchants) _____
Location Request _____
 - I would like to rent a booth, table & chairs (set up Included) = **\$250**
- I would like to have a **Food Vendor booth** at the event = **\$2,500 (Includes booth & health/fire fees)** Foods you would like to offer (Restaurants) _____
- I will be **open** during the Festival
- Please **email** the status letter and participant packet, instead of regular mail

Do you have any suggestions or comments about this event? _____

OF SPACES: _____ **TOTAL AMOUNT:** _____

Check# _____ **Credit Card # (4% cc processing fee added)** _____ **Exp Date** _____

SRES reserves the right to refuse the participation of any entrant it deems offensive, inappropriate, or contrary to the spirit of the event or the City and County of San Francisco. The undersigned agrees to hold harmless and indemnify the Fillmore Merchants Association, Steven Restivo Event Services, and the City and County of San Francisco from any and all liability, claims, demands, costs or damages to person(s) or property as a result of participation in the 2017 Fillmore Jazz Festival.

_____ **Print Name** _____ **Signature** _____ **Date**

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